



Tourist Development Council
Meeting Agenda
Springhill Suites Orlando North Sanford
July 22, 2010
10:00am

- I. **Call to Order**
- II. **Introduction of New TDC Board Appointees – Sharon Sears**
- III. **Approval of March Minutes***
- IV. **Sponsorship Applications***
 - a. **ECNL Soccer Event Application- Danny Trosset and Jonathan Mousseau**
 - b. **2010 Sanford Bikefest Application- Pam Czopp**
- V. **Presentations**
 - a. **2010-11 Marketing Plan Overview – Fran Vaccaro & Patrick Harrison**
 - b. **Task Force Committee Presentation – Bruce Skwarlo**
- VI. **Reports**
 - a. **Paradise Reports – Fran Vaccaro & Patrick Harrison**
 - b. **Sports & Leisure – Danny Trosset**
 - c. **Meetings & Groups – Sharon Sears on behalf of Steve Ryals**
 - d. **Central Florida Sports Commission – Jonathan Mousseau**
 - e. **Occupancy Report – Red McCullough**
- VII. **Updates**
- VIII. **New Business**
- IX. **Announcements**
- X. **Adjourn**

NEXT MEETING: September 9th, AAA National Headquarters

** These items need formal action by the TDC.*

PERSONS WITH DISABILITIES NEEDING ASSISTANCE TO PARTICIPATE IN ANY OF THESE PROCEEDINGS SHOULD CONTACT THE HUMAN RESOURCES DEPARTMENT, ADA COORDINATOR 48 HOURS IN ADVANCE OF THE MEETING AT 407-665-7941.