



Tourist Development Council

Meeting Agenda

AAA National Headquarters

September 9, 2010

10:00am

- I. Call to Order**
- II. Approval of July Minutes***
- III. Sponsorship Applications***
 - a. 2010 Spring Break Sports Tennis Program – Paul Bellingham
 - b. US Club Soccer's 2011 Florida Cup – Jonathan Mousseau
 - c. 2011 Sunshine State Conference Men's and Women's Tennis Championships – Jay Jones
 - d. 2010 Freedom Softball World Championship – Greg Iras
 - e. Florida Half Century State Senior Softball Tournaments – Mike Pilver
- IV. Presentations**
 - a. 2010-11 Marketing Plan – Sharon Sears & Fran Vaccaro
- V. Reports**
 - a. Paradise Reports – Fran Vaccaro & Patrick Harrison
 - b. Sports & Leisure – Danny Trosset
 - i. ECNL Update
 - c. Meetings & Groups – Steve Ryals
 - d. Central Florida Sports Commission – Jonathan Mousseau
 - e. Occupancy Report – Red McCullough
- VI. Updates**
- VII. New Business**
- VIII. Announcements**
- IX. Adjourn**

NEXT MEETING: November 18th, Hampton Inn & Suites Lake Mary

** These items need formal action by the TDC.*

PERSONS WITH DISABILITIES NEEDING ASSISTANCE TO PARTICIPATE IN ANY OF THESE PROCEEDINGS SHOULD CONTACT THE HUMAN RESOURCES DEPARTMENT, ADA COORDINATOR 48 HOURS IN ADVANCE OF THE MEETING AT 407-665-7941.