

Tourist Development Council  
Meeting Minutes  
March 14, 2008 – Central Florida Zoo, Sanford

**MEMBERS PRESENT:**

Sandra Furlong - AAA  
Dennis Hale - Embassy Suites  
Colleen Hufford - City of Casselberry Commissioner  
Mayor Linda Kuhn – City of Sanford  
Brian Morgan – Hampton Inn Altamonte Springs  
Kathryn Townsend - Seminole Cultural Arts Council

**STAFF PRESENT:**

Ann Colby - County Attorney  
Chris Fletcher - Seminole County Government  
Brian Hunicke – Seminole County CVB  
Bill McDermott – Seminole County Economic Development  
Vi Nguyen - Seminole County Government  
Sharon Sears – Seminole County CVB

**Call of Order:** Meeting was called to order at 8:34 am by Chairman Kuhn.

**Approval of the January Minutes**

The Committee agreed to approve the minutes as proposed. The motion was made by Sandra Furlong and seconded by Kathryn Townsend.

**Sponsorship Application**

**2008 ASA Girls Class A 16 Under Fast Pitch Southern National**

Kathryn Townsend asked for the dollar amount that the application called for. Mayor Linda Kuhn answered that the application asked for \$4,000. Kathryn, then, asked whether the amount was already paid to ASA by Altamonte Sports. Bill McDermott confirmed that the \$4,000 would be a reimbursement.

The motion for approval was made by Kathryn Townsend and Linda Kuhn seconded. The Board voted unanimously in approval.

**2008 ISA Softball Championship Event**

Kathryn Townsend asked Danny Trosset if there was a breakdown of events, dates, and times in the application. Danny answered that he would send that breakdown to supplement the application at a later time. Kathryn, then, asked when the last Triple Crown event was held in which Danny consulted Dave Santiago. He answered that the last event was held in July of 2007. The motion to approve the application was made by Kathryn Townsend and seconded by Ann Colby.

**Old Business**

No old business topics were discussed.

### **New Business**

Joe Montisano presented new renovations and investments at the Central Florida Zoo. In 2007, there were over 20 projects within the park including their most successful, Splash Zone. There was also the addition of the tropical birds exhibit and acquisition of three new cheetahs. In 2008, the Zoo is holding a fundraising event to raise money for the new tiger exhibit which should be completed by year's end.

A new idea and proposal is to add a canopy adventure tour in the swamp land surrounding the Zoo. The Canadian based company, Aerialbranch, is looking into the land development and organization of the family adventure park. Also new to the park is the construction of a classroom and office facility as a project of the Class 14 Seminole Leadership students.

### **Staff Reports**

Bill McDermott announced that Paradise Advertising received the Florida Print Award for the Seminole County trifold they submitted for 2007.

**Adjourn:** The meeting was adjourned at 8:56 am.